



Public Relations Global Network

Leading Independent Agencies Worldwide

FOR IMMEDIATE RELEASE

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Public Relations Network Adds Affiliates in Poland and Belgium

PHOENIX, A.Z. – May 1, 2007 – [HMA Public Relations](#), a founding member of the [Public Relations Global Network \(PRGN\)](#), has announced that the network has added affiliates in Poland with [Multi Communications](#), and in Belgium with [Athenora Consulting](#).

- [Multi Communications](#) -- Founded in 1989, Multi Communications is an independent Polish agency with experience in public relations and specializes in certain business branches such as: mobility, energy, transport, logistics, travel, lifestyle, alcohols, IT, media, electronics, health, pharmaceuticals, ecology, business services; and service categories such as media relations, public affairs, corporate and brand PR, external and internal PR, B2B and B2C PR, educational and social PR, investor relations, IPO, crisis management, trainings. Mariusz Pleban is the Managing Partner.
- [Athenora Consulting](#) -- Athenora Consulting is the Public Relations Global Network exclusive European Affairs member. Based in Brussels, Athenora Consulting is a leading independent Public Affairs consultancy firm. Specializing in European Public Affairs. Athenora delivers high-level tailor-made services to clients who want to be influential and work within the European Institutions. Athenora helps its clients to define the most efficient lobbying strategy to improve their reputation, to manage EU issues, to work with stakeholders, and to help its client build a fruitful network.

“The continued addition of network affiliate agencies, both nationally and internationally, gives PRGN added geographic reach and senior counsel in every major U.S., Canadian, European, Australian and Asian markets,” said Scott Hanson, president of HMA Public

Relations and president of PRGN. “We are in a great position to have the resources of independent agencies offering on-the-ground strength in major markets across the globe.”

Clients of PRGN agencies include well-established regional, national and international companies and organizations. Clients of the network agencies benefit from shared expertise such as specialization in culture and high-tech communications. They also benefit from the agency’s ability to access full-service, high-quality communications counsel and execution internationally.

Founded in 1996, PRGN now has a presence in 22 of the world’s top 30 GDP-ranked countries. Agency members are independent, owner-operated public relations and communications agencies sharing expertise and resources and providing broad-based comprehensive communications strategies to clients worldwide.

For more information and a list of all member PRGN agencies, please visit www.prgn.com.